

NEWS SPRING

menu
SCANDINAVIAN DESIGN ORIGINALS

THE SPRING ARRIVES WITH EXCITING DESIGN NEWS. WE HAVE CALLED ON THE INSPIRATION OF GROUNDBREAKING DESIGNERS TO UNFOLD HIGHLY PROMISING NOVELTIES. AND NEW TWISTS, IMPROVEMENTS AND COLOURS HAVE BEEN ADDED TO OUR SUCCESSFUL PRODUCT LINES.



2012

NORM UNIVERSE

NEW NORM
THERMOCUP
MEDIUM
WITH LID



The sensible, convenient and creatively innovative bread basket made from synthetic felt that is machine safe – so there is no danger of jam stains making a lasting mark. The food grade felt is lightweight, pleasant to the touch and a joy to use at the table. Menu introduces Bread Basket in a set of three baskets.

The New Norm Thermo Cup's organic lines and gently rounded base make it pleasing to the touch and to the eye. The simple, sensual design by Norm architects and discrete natural colours harbour a unique feature: An insulating double wall that keeps cappuccino, café au lait and other beverages piping hot. At the same time, you avoid burning your fingers when holding the cup. And with the porcelain lid, which also doubles as a saucer, your beverages will stay hot even longer.



KETTLE THERMO JUG, 1L

NEW SHADES ON NEW NORM KETTLE

Unique form and function have combined to make the New Norm Kettle a hot success. Menu now introduces the Kettle in new shades that match the discrete yet striking character of its minimalistic design: Ash and Storm.



KETTLE
THERMO JUG, 1L
W. 2 PAINT
THERMO CUPS
STORM



The function is also a perfect match: The Kettle Thermojug keeps beverages hot for hours with its combination of plastic, silicone, stainless steel and a glass insert. An elegant steel

indicator shows whether the jug is open or closed. And the thermo cup's insulated double walls keep beverages hot, yet comfortably cool to hold.

BOTTLE GRINDER SMALL, SET

SPRING COLOURS ADD NEW SPICE TO THE BOTTLE GRINDER

The Bottle Grinder mills more than just salt and pepper. It is a spice grinder, so you can choose to freshly mill larger and more unusual spices in interesting ways. And with the joyous new spring colours, Menu also adds extra spice to the visual look. The mill sits at the top so that salt, pepper and spices are only dispensed when you grind. In other words, no spice grounds on the table.



A SOLID WINE TOOL FOR CONNOISSEURS

The Norm waiter's corkscrew sits well in your hand. A comfortable rubber coated surface provides a firm grip when opening your wine. The corkscrew is designed with a knife at one end to quickly remove the bottle's foil.

The waiter's corkscrew features clean lines that match other New Norm designs, such as the Wine Breather and Cool Breather aerators.



NORM
WAITER'S
CORKSCREW
CARBON

NORM
WAITER'S
CORKSCREW
VACCUUM PUMP
SET
ASH OR CARBON



NORM WINE SET PROVIDES A GOOD GRIP

The Norm wine set provides a good and comfortable grip when handling your wine. This set from Menu includes a vacuum pump, an practical wine stopper and a genuine waiter's corkscrew. The vacuum pump sucks the air out of the wine bottle, creating a vacuum. This enables the wine to keep longer.



LOVE AT FIRST LIGHT

LIGHTHOUSE
220
HAZE
2-PACK



NEW COLOUR!

THIS IS NOT A PIPE



“Ceci c’est pas une pipe”. The title of that famous painting also suits the outdoor Pipe candleholder, because it is not a pipe. But it is greatly inspired by the practical form of a pipe. However, the pipe is not the only source of inspiration for the Pipe candleholder. Designer Pernille Veja also takes inspiration from the Vikings’ rough candleholders, forged as a nail at one end and a candleholder at the other. They could be banged in wherever needed – in a wall, a wooden pole, or a tree.



PIPE
CANDLEHOLDER
HORIZONTAL



PIPE
HURRICANE
HORIZONTAL



STACKABLE OVENDISH, V2

NEW, LIGHTWEIGHT GENERATION OF OVENDISH STACKABLE DISHES

Menu now presents an improved version of Christian Bjørn's ingenious idea of the ovenproof and stackable Ovendish porcelain dishes. After extensive research and development to find new materials, the dishes have been made much lighter and easier to handle – not least because of the practical grip rim.

COOL BAG
ORANGE



MENU's Cool Bag is a fully functional cool bag, designed by Jakob Wagner with the attitude of an elegant shoulder bag. The secret is the unique, insulating, 100% waterproof inner bag, which keeps your food fresh and chilled, and allows you to bring new, exciting experiences to your picnic.

PRODUCT OVERVIEW

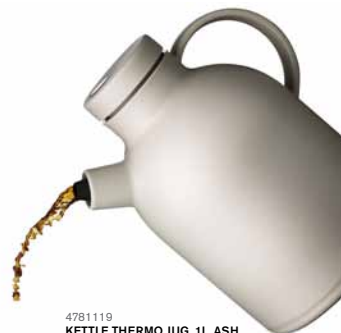
NEW NORM / CHRISTIAN BJØRN



4530239
2 NORM CUPS, LARGE, WHITE



4532110 / 4532420 / 4532760
NEW NORM, THERMO CUP W. LID, MEDIUM,
ASH, CARBON, STORM



4781119
KETTLE THERMO JUG, 1L, ASH



4780769
KETTLE THERMO JUG, 1L, + 2
PAINT THERMO CUPS, STORM



4418499 / 4418299
BOTTLE GRINDER, SMALL,
SET GREENS, SET BLUES



7400309
NEW NORM, FELT BREAD
BASKET, SET OF 3



4512129 / 4512139 / 4512149
STACKABLE OVEN DISH V2
12X17CM, 17X24CM, 24X35CM

NORM WINE



4680289
WINEBREATHER & COOLBREATH SET
- LIMITED EDITION



4610129
NORM WAITER'S CORK
SCREW, CARBON



4615119 / 4615129
NORM WAITER'S CORK SCREW
+ VACUUM PUMP SET
ASH, CARBON

DIVERSE



4448984
DISPLAY, 20
SPRING COLOURS 2012



7205129
COOL BAG,
LIGHT GREY/ORANGE



5306739
LIGHTHOUSE 220, OIL LAMP
2-PACK, HAZE



MARIUS ©
BY MENU



4501269
NORDIC WOOL, TERMO CUP,
MEDIUM, 2-PACK MARIUS ©

4744419
PIPE, HURRICANE,
HORIZONTAL,
4-PACK



4745219
PIPE, CANDLEHOLDER,
HORIZONTAL, 2-PACK